



Nasher Sculpture Center Announces *The Great Create* Family Fundraising Event Benefiting Nasher Education Programs

Featured artists announced for the fifth annual family fundraising event at Nasher; Scheduled for April 23, 2017.

DALLAS, Texas (April 11, 2017) – The Nasher Sculpture Center, along with Co-Chairs Jason and Lauren Bender and Alden and Janelle Pinnell, announce the Nasher’s fifth annual family fundraising event, *The Great Create*, which will take place on Sunday, April 23, 2017 from 1-4 pm. This annual event aims to engage families’ artistic sides while raising essential funds for the Nasher’s educational initiatives year after year.

The Great Create: By Artists. For Kids. is a celebration of youth art education and appreciation featuring a fun-filled afternoon of hands-on art activities and workshops in Nasher Garden led by artists from around the world, as well as live entertainment and kid-friendly food. The program is geared toward children 12 and under, and teens ages 13 and up are invited to serve as “Art Ambassadors” to assist the artists and younger attendees.

All proceeds from the event will enable the Nasher Sculpture Center to continue providing exceptional youth education programs throughout the year, such as the 3:01 Club After-school Program, Summer Institute for Teens and free student tours. Education programs account for more than 33% of the Center’s attendance each year, allowing many students and families to experience the Nasher at no cost.

The 2017 *The Great Create* artists will include:

The Color Condition (Marianne Newsom and Sunny Sliger)
Jeff Gibbons
Diamond Gray
Travis LaMothe
Catherine Macmahon
Nic Mathis
Charles Mayton
Shamsy Roomiani
Allison V. Smith
Liz Trosper

Previous *The Great Create* artists have included the likes of Diana Al-Hadid, Morehshin Allahyari, Matt Clark, Annette Lawrence, Jason Meadows, Ruben Ochoa, Robyn O’Neil, Ry Rocklen, John Holt Smith, and Tony Tasset.

This year’s *The Great Create* presenting sponsor is The Tot. Other sponsors include Neiman Marcus; Forty Five Ten; Robyn and Michael Siegel; Which Wich / Courtney and Jeff Sinelli; and *PaperCity*.

Underwriting levels begin at \$625 for a family of four. For more information about underwriting, please contact Rebecca Watkins at 214.242.5169 or via email at rwatkins@nashersculpturecenter.org.

Press images of *The Great Create* available upon request.

Nasher Sculpture Center

PRESS RELEASE

Press contact:

Lucia Simek
Manager of Communications and
International Programs
+1 214.242.5177
lsimek@nashersculpturecenter.org

Cassandra Emswiler Burd
Social Media and PR Coordinator
+1 214.242.5162
cemswilerburd@nashersculpturecenter.org

About the Nasher Sculpture Center:

Located in the heart of the Dallas Arts District, the Nasher Sculpture Center is home to the Raymond and Patsy Nasher Collection, one of the finest collections of modern and contemporary sculpture in the world. The longtime dream of the late Raymond and Patsy Nasher, the museum was designed by world-renowned architect Renzo Piano, in collaboration with landscape architect Peter Walker, to seamlessly integrate the indoor galleries with the outdoor garden spaces, creating a museum experience unlike any other in the world. In addition to gallery spaces, the Center contains an auditorium, education and research facilities, a cafe, and an award-winning store.

On view in the light-filled galleries and amid the garden grounds are rotating works from the Collection, which features more than 300 masterpieces by Calder, Giacometti, Matisse, Picasso, Rodin, and many more modern masters, as well as rotating installations by celebrated and emerging contemporary artists. In dialogue with the Collection and special exhibitions, the Nasher also offers an elevated series of special programs, including artist talks, lecture programs, contemporary chamber music concerts, artist-led classes, and exclusive member events, all meant to enrich the museum experience and highlight the Center as a catalyst for the study, installation, conservation and appreciation of modern and contemporary sculpture.

Location: 2001 Flora Street, Dallas TX 75201

Hours: The Nasher Sculpture Center is open Tuesday through Sunday from 11 am to 5 pm, and from 10 am to 5 pm on the first Saturday of each month.

Admission: \$10 for adults, \$7 for seniors, \$5 for students, and free for members, children 12 and under, and all members of police and fire departments with proper ID. Admission includes access to special exhibitions.

For more information, visit www.NasherSculptureCenter.org.

2001 Flora Street
Dallas, TX 75201

+1 214.242.5100